# DASCOMSolutionNews

# Thermal printers benefit IGEL Technology GmbH

## DASCOM's thermal printer is the top choice

### The client

PCs have a strong competitor that is becoming increasingly popular: thin clients, which are both cheap to buy and to operate. One of the fastest growing manufacturers in this sector is IGEL Technology. The thin client hardware and software provider is the market leader in Germany and number 3 in Europe, and thus one of the top five largest manufacturers in the world. The company, with its head office in Bremen and a production site in Augsburg, was founded in 1989. With its technology and customer service, IGEL Technology provides support to over ten thousand companies and public authorities worldwide. IGEL Technology also operates its own European, American and Asian sales and logistics centres for distribution and installation.

### A booming market calls for efficient distribution

The use of thin clients is on the increase in almost every sector. A company like IGEL Technology in particular owes its rapid success to its consistent focus on the excellent customer benefits of its devices. The thin client sector is a fast growing market, and this means that when increasing its capacities, IGEL Technology also needs to meet the increasing challenges of distribution and logistics. And this is where the printing of labels becomes a cost factor not to be underestimated — which is why it's always good to have the right printer.

### Thermal Printer 7010 from DASCOM prints labels quickly and flexibly

IGEL Technology has replaced the printer previously in use at the company with the Thermal Printer 7010. The company had been looking to achieve flexibility and cut costs, and until it acquired the Thermal Printer 7010, it had been printing labels on a 3-label A4 sheet via a terminal. The problem with this was that if IGEL Technology needed just one label, the remaining two labels went to waste, as the company's previous printer could not be flexibly configured to print the desired number of labels. **"The Thermal Printer 7010 from DASCOM was the perfect answer to all our problems,"** says Torsten Hengst, Director of Operations at IGEL Technology.

### Integration with the SAP system brings invaluable advantages

The fact that DASCOM's thermal printer makes the printing of labels more economical and therefore more cost effective for IGEL Technology is not the only advantage this printer brings to the company — another advantage is that it can also be easily integrated with the company's existing SAP system. IGEL Technology is particularly pleased about this because its previous printer could not be seamlessly integrated into its processes, which meant more work and higher costs. Since the Thermal Printer 7010 has been in use at IGEL Technology, the company's print processes have been controlled automatically via the SAP system. It is, however, still also possible to operate the printer directly via the terminal.

### Thermal Printer 7010 results in a significant increase in productivity

At IGEL Technology GmbH, the overall advantage of using the new thermal printer from DASCOM is clear and simple: productivity is up by more than 30%. The reasons for this increase in productivity are the space savings, cost reductions, improved user friendliness and SAP integration. The Thermal Printer 7010 is still the perfect choice in the sector because it processes large print jobs quickly, flexibly and reliably.

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# Thermal printer 7010 at IGEL Technology
# simply unparalleled

## Thermal printer 7010/7010R

The Thermal Printer 7010 is the ideal choice for use in an industrial environment. Thanks to its speed of up to 10 inches/sec. and a roll diameter of up to 8", large print jobs can be processed quickly and without the need for any user intervention. Its heavy-duty metal housing and multiple interfaces enable the printer to be used in combination with operational systems, while a four-line LCD informs the user of the current printer status. In addition to various options, such as different cutters or dispensers, the 7010R model comes with an integrated rewinder.

## The label solution to the Tally Dascom 7010 and 7010R



### Highlights at a glance:

- Compact space-saving housing
- Heavy-duty metal printing unit
- Easy handling with the DASCOM Easy System
- 54 to 104mm print width
- Multiple interfaces
- Up to 300 dpi resolution

## DASCOM Easy System

Reliability, quality and, above all, functionality play an important role in DASCOM's products. In particular the functionality and operation of the products must be easy for the user. With this in mind, the DASCOM Easy System offers key advantages for the user:

- **Easy-Upgrade:** The 7106/7206/7010 models can be upgraded with a peeler or cutter.
- **Easy-Handling:** An additional printer ribbon can be preconfigured and quickly replaced using the ribbon preparation kit.

- **Easy-Menu:** An input panel and display quickly take the user through the menu options.
- **Easy-Open:** The lid opens upwards easily, without requiring any additional desktop space.
- **Easy-Lift:** The entire printing unit can be folded away to the side.
- **Easy-Load:** The material to be printed can be inserted quickly and easily.
- **Easy-Config:** The "Easy-Config" software enables the printer settings to be edited easily.

- **Easy-Roll-Holder:** Large paper rolls with a diameter of up to 8" can be processed and the device is guaranteed to work for long periods without the need for any user intervention.
- **Easy-Connect:** Various interfaces enable quick and easy connection to your IT infrastructure.
- **Easy-Rewinder:** With the 7010R's integrated rewinder, even large print jobs can be rewound and unwound easily.

## The products of DASCOM Europe GmbH:

| Dot-matrix printers | Thermal printers | Mobile printers | Line printers | Laser printers |
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| **Innovative all-rounders.** The right decision if you need to print quickly, cost-effectively and in large volumes with multi-part forms. | **Robust and compact.** Suitable in several areas such as production, medical supplies or trade for a wide variety of uses. | **The work place professionals.** Compact in size, well thought out details, cost-effective basic model with numerous upgrade features. | **High speed and quality.** The speed professionals. Maximum output with the highest quality and lowest costs per page - even with multi-part forms. | **The Office specialist.** A complete range of laser printers for personal desktop printing or a departmental print station. |